



MARINE HEAVY HELICOPTER SQUADRON 464

Commanding Officer's Intent, Guidance, and Vision



HMH-464's Mission: Provide heavy lift assault support to the Marine Air Ground Task Force (MAGTF), in support of expeditionary, joint and/or combined operations.

Commander's Intent: Safely and effectively accomplish today's mission, prepare ourselves and our equipment for tomorrow's, exude a "Can Do" attitude, and always take care of our loved ones.

Commander's Guidance:

- Be a leader and the consummate professional warrior – set goals and challenge yourself.
- Remember that you are always setting the example – ensure that it is a good one.
- Live by our watch words "Semper Fidelis" – Always Faithful to the Condor family and those we serve with.
- Live by our core values: Honor, Courage and Commitment – be mindful of the many concepts and attributes imbedded in them: integrity, respect, perseverance, discipline and enthusiasm.
- Communicate: What do I know, who needs to know it, and have I told them?
- Exercise sound judgment in all that you do – on and off duty.
- **BE PART OF THE SOLUTION:** be proactive and affect positive change!

Officers – Be professional Marines first, MOS second. Understand the MAGTF and our mission.

SNCOs – Take ownership of the squadron. Train your Marines. Hold them and yourselves to standard. "Take pride if my juniors emulate me!"

NCOs – Your small unit leadership is as critical as your technical expertise. The time to assert it is now! Know your Marines and capitalize on their strengths.

Junior Enlisted – Learn your craft, take pride in your work, and set the example. You are your brother's keeper!

Commander's Vision: Condors have consistently distinguished HMH-464 as the standard for Marine Aviation. As a unit, we are respected for our reliable ability to accomplish our mission. As Marines, we have produced leaders that shape and impact units throughout the Corps. We will uphold this proud tradition and legacy. We stand on the shoulders of giants and yet, ourselves form the pillars that others will build upon. Through mentorship, commitment, and teamwork we hone each other's skills and improve our quality of life. We emphasize a "balanced" approach to life; family, work, entertainment, fitness and education must all take on proper proportions in our daily lives. Only by being balanced can we be **morally, mentally, and physically ready** to meet our challenges as Marines. We will care for our Condor families, keep them informed and included. We will deploy with the best-maintained aircraft and best-trained personnel possible in order to provide superior helicopter support. We will uphold the principles of our Constitution for which we fight; and hold sacred the pride, trust and Esprit De Corps that uniquely makes us - United States Marines.

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